

UK Market Assistant (Trainee)

Snowleader is a major online sports goods retailer, based in Annecy, France. Specialises in three main categories; Snow, Outdoor and Street, Snowleader offers over 300 of the best outdoor brand from all over the world.

Snowleader is currently looking for a UK Market Assistant to join our international marketing team and work together with the UK Market Coordinator. With the goal to help improve Snowleader's position in the UK market. So if the sound of working in young and motivated French company in the heart of the Alps for 3 to 6 months sounds interesting to you, then keep on reading!

We are looking for a trainee with a passion for outdoor sports to join our team and help with the everyday tasks of the market coordinator. This is really a great opportunity for someone to gain a lot of experience within a international E-Commerce company, as the marketing coordinations daily tasks cover many areas of the organisation.

Below are some of the main tasks the Marketing Assistant will help with;

Content creation - Writing blog articles, guides, how-tos etc
Running UK Social Media Accounts - Facebook, Instagram and Twitter
Product and on-site translations - French to English
Creation of on-site marketing campaigns
Helping with English customer service emails and calls

The ideal candidate would have the following skills.

Strong English writing skills
A good level of French
Basic computer skills - Photoshop and Excel skills an advantage.
A passion for outdoor sports, especially those that Snowleader is targeted towards.

Start Time: As soon as possible.

Duration: 3 Months minimum

Salary: French Legal Intern Salary.

Please send your applications by mail to: job@snowleader.com